

The Corner Table

Feeding Needs of Catawba County

COMMUNITY KITCHEN • BACKPACK PROGRAM • FROZEN MEALS



HO! HO! HUNGER!

HOLIDAY RAFFLE

Drawing Date:

December 15, 2023

SPONSORSHIP OPPORTUNITIES

The Corner Table's 4th annual Ho! Ho! Hunger! Holiday Raffle will include a line-up of exciting prizes: Custom Golf-Cart, Apple Ipad, 55" TV, Flattop Grill, and a \$100 Walmart gift card. The 2023 event will also include a VIP reception for sponsors the day of the drawing. The drawing will be livestreamed on The Corner Table's Facebook page.

Raffle proceeds will benefit The Corner Table's mission of providing meals with compassion, respect, and dignity to those in our community affected by hunger.



www.thecornertable.org

The Corner Table believes that together WE can alleviate the pain and indignity of hunger. Our goal is to continue to provide for needy individuals, working towards the vision of a hunger free community.

Our Programs at Work

- Our Community Kitchen served more than 52,000 individuals lunch meals in 2022. (This number is calculated based on the number of guests served daily)
- Our Community Kitchen provided more than 71,000 meals to those in need during 2022.
 - 63,200 Lunch Meals
 - 7,084 Friday To-Go-Bags
 - 1,600 Saturday Bag Lunches
- Our Community Kitchen served an average of 208 guests per day , and an average of 249 servings per day in 2022.
- Our Frozen Meal program provided 3,628 additional meals throughout the community.
- Our Backpack Program served more than 1,197 children in 2022.
 - 30,379 Bags
 - 188,473 Meals
 - 45 Schools Enrolled
 - Students received food bags for 48 weeks

The Corner Table, Inc. is a 501(c)3 tax-exempt organization, and all donations are tax-deductible to the fullest extent allowed by law. Our tax ID # is 94-3418768.

Why Should I Sponsor The Ho! Ho! Hunger! Holiday Raffle?

Sponsorship of the 4th annual Ho! Ho! Hunger! Holiday Raffle will not only impact lives of the men, women and children who benefit from our programs, but it will strategically align your organization with one of the area's well-known charities. All sponsors and supporters will be showcased throughout the drawing and through pre and post event marketing exposure. Taking part in the Holiday Raffle is a powerful way for your company to publicly demonstrate your commitment to making a difference to your employees, their families and the community.

The fulfillment of our mission and programs requires a commitment from community partners and supporters. As we look towards the 2023 event, we humbly ask you to consider supporting the mission and vision of The Corner Table through our sponsorship opportunities.

2023 Sponsorship Levels

"PRESENT"ing - \$2,500 - Tax Deductible -\$2,000

- All marketing pieces featuring "The Corner Table's Ho! Ho! Hunger Holiday Raffle presented by [company name]"
- Recognition as a "PRESENT"ing Sponsor in public relations and media efforts
- Logo/name recognition as "PRESENT"ing Sponsor featured on event promotional pieces, including but not limited to:
 - Social media announcements
 - Ho! Ho! Hunger Holiday E-Blasts
- Logo on The Corner Table website and Facebook Event Page
- (25) VIP Reception Tickets
- (25) Raffle Tickets
- Verbal recognition during the drawing which will be live on Facebook.

Sponsorships Continued...

Gold "STAR" - \$1,000 - Tax Deductible -\$700

- Logo/name recognition as Gold "STAR" Sponsor featured on event promotional pieces, including but not limited to:
- Social media announcements
- Ho! Ho! Hunger Holiday E-Blasts
- Logo on The Corner Table website and Facebook Event Page
- (15) VIP Reception Tickets
- (15) Raffle Tickets
- Verbal recognition during the drawing which will be live on Facebook.

Silver "BELL" - \$500 - Tax Deductible -\$340

- Logo/name recognition as Silver "BELL" Sponsor featured on event promotional pieces, including but not limited to:
- Social media announcements
- Ho! Ho! Hunger Holiday E-Blasts
- Logo on The Corner Table website and Facebook Event Page
- (8) VIP Reception Tickets
- (8) Raffle Tickets
- Verbal recognition during the drawing which will be live on Facebook.

Bronze "CANDLESTICK" - \$250 - Tax Deductible -\$170

- Name recognition as Bronze "CANDLESTICK" Sponsor featured on event promotional pieces, including but not limited to:
- Social media announcements
- Ho! Ho! Hunger Holiday E-Blasts
- Name on The Corner Table website and Facebook Event Page
- (4) VIP Reception Tickets
- (4) Raffle Tickets
- Verbal recognition during the drawing which will be live on Facebook.

"REINDEER AND ELVES" - \$150 - Tax Deductible -\$110

- Name recognition as "REINDEER AND ELVES" Sponsor featured on event promotional pieces, including but not limited to:
- Social media announcements
- Ho! Ho! Hunger Holiday E-Blasts
- Name on The Corner Table website and Facebook Event Page
- (2) VIP Reception Tickets
- (2) Raffle Tickets
- Verbal recognition during the drawing which will be live on Facebook.

Sponsorships Continued...

OTHER PARTNERSHIP OPPORTUNITIES

DONATIONS

- Make a 100% tax-deductible donation towards the raffle.

MATCHING GIFTS

- Matching gifts are 100% tax-deductible.
- Opportunity includes Logo on The Corner Table website and Facebook event page.

ADDITIONAL OPPORTUNITIES INCLUDING UNDERWRITING EXPENSES OF THE HO! HO! HUNGER HOLIDAY RAFFLE

- Golf Cart Sponsor
- iPad Sponsor
- 55" Smart TV Sponsor
- Flat Top Grill Sponsor
- \$100 Walmart Gift Card Sponsor
- Ticket Print Sponsor
- VIP Reception Sponsor

Your sponsorship level for in-kind donations will be based on the value of the item donated.

INDIVIDUAL RAFFLE TICKETS- \$20

- Drawing will be held live on The Corner Table's Facebook page.

2023 SPONSORSHIP COMMITMENT

Please select from the following sponsorship opportunities:

"PRESENT"ing- \$2,500 **Gold "STAR"- \$1,000** **Silver "BELL"- \$500**

Bronze "CANDLESTICK"- \$250 **"REINDEER" and "Elves"- \$150**

Individual Tickets- \$20 x _____ (quantity)

I am not interested in raffle tickets but would like to make a tax donation contribution of \$ _____

Primary Contact Name(s): _____

Business Name (If applicable): _____

Name (as you would like to be listed on all sponsor materials): _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Total Contribution \$ _____

Payment Method (Please circle one)

Cash Check# _____ Credit Card

Credit Card Number: _____ Exp. Date: _____

Name: _____ Security Code: _____

Please send me an invoice

*Please make checks payable to: The Corner Table

PLEASE REMIT PAYMENT & FORM TO:

The Corner Table

PO Box 1051

Newton, NC 28658

Contact: Summer Jenkins | Phone: 828-464-0355 | Email: sjenkins@thecornertable.org