

# PARADE OF CANS



**Benefiting:**



## **What is Parade Of Cans?**

Parade of Cans is an annual food collection campaign benefiting the Community Kitchen and Backpack Programs of The Corner Table. Area organizations participating in the campaign compete to see who can collect the most non-perishable items/money. Donations are measured by weight. The organization who collects the most weight in various categories listed in the information packet will be awarded trophies and be listed on our website as the winner(s) for one year.

## **Why is Parade of Cans Important to Our Community?**

During the summer months at the Community Kitchen, guests increase, and the donation of non-perishable items slows down. August is also the time our Backpack Program starts gearing up for the school year. Our Backpack Program provides children in our local school systems with weekend food bags. This August will mark the 8<sup>th</sup> year of the food drive competition. Parade of Cans is a great opportunity to replenish the Community Kitchen's stockroom and the Backpack Program's warehouse. Your support will allow The Corner Table to continue meeting the needs of hungry individuals in our community through various food programs.

## **How does the food drive competition work?**

Each year at the completion of the food drive we award trophies with the following distinctions at a reception in September (*September 28<sup>th</sup> at 1PM at First United Methodist Newton – Welcome Center*):

- **Parade of Cans 2023 Overall “Can”pion** – The organization that collects the most weight overall.
- **Parade of Cans Community Kitchen “Can”pion** – The organization that collects the most weight in food specifically for the community kitchen.
- **Parade of Cans Lewis Setzer Canned Food Champion** – The organization that collects the most weight in food specifically for the Backpack Program.
- **Parade of Cans Lewis Setzer Snack Donor Champion** – The organization that collects the most weight in snack food specifically for the Backpack Program.
- **All participants will receive a certificate for their support of the 2023 Parade of Cans food drive.**

As a competitor you do not have to keep up with what benefits the Community Kitchen verses what benefits the Backpack Program. The staff at The Corner Table will track weights based on the items donated so they can be divided correctly. We have chosen the above awards to encourage organizations to fully support all programs of The Corner Table during the Parade of Cans food drive.

### Can you donate money to the food drive?

The answer is Yes. In the next section you will see a list of food needed for both programs. However, we know for some it is just as easy to donate money.

**Donating Money:** *Every dollar donated is equivalent to two (2) pounds.*

If you choose to donate money, we ask that you specify how to apply your donation. To support the Backpack Program, please make checks to “Backpack Program” and place “Parade of Cans” in the memo line or include a letter. To support the Community Kitchen, please make checks to “The Corner Table” and place “Parade of Cans” in the memo line or include a letter. If you prefer to write one check to support both programs, please write checks to “The Corner Table” and include a letter noting how to split the donation. For churches or organizations that have individuals writing checks to support the campaign, please make sure they include a note that the donation is in support of your church or business’s efforts so we can apply accordingly.

### What are the biggest needs?

#### COMMUNITY KITCHEN – MOST NEEDED FOODS

Canned Potatoes (sliced, diced or whole) | Lima Beans | Crushed Tomatoes | Sweet Peas | Mayonnaise Mustard | Ketchup | Vienna Sausages or Potted Meat | Pasta (egg and spaghetti noodles) | Stove Top Stuffing | Dry Beans (great northern, black eyed peas) | Mustard, Mayo, Ketchup Packets | Barbecue Sauce | Biscuit Flour | Cream of Mushroom/Chicken/Celery Soup | Chicken Broth | White Self-rising Cornmeal | Pork n Beans | Grits (bulk containers) | Sugar | Baked Canned Apples | Ranch | Mac n Cheese Peanut Butter Crackers | Pudding Cups | Dill Pickle Relish | Baked Beans

#### BACKPACK PROGRAM – MOST NEEDED FOODS

Pop Top Canned Meals (such as Chef Boyardee) | Soup (small cans) | Canned Meat (tuna or chicken) | Peanut Butter (small plastic containers only, 8-12oz.) | Jelly (small plastic containers only, 8oz.) | Kid Friendly Snacks (granola bars, fruit snacks, goldfish, popcorn, etc.)

*While buying foods and bottled water that weigh more increases your chances of winning, please refrain from purchasing cases of water, and 50lb bags of food for the 2023 food drive. Larger bags of food are extremely hard for our volunteers to handle, and we cannot package into smaller bags for the Backpack Program to distribute. The foods listed above are those currently needed most by each program.*

### How can you help spread the word?

- Post a flyer in your business window or bulletin/community board/company newsletter.
- Promote Parade Of Cans through your individual/business Facebook page.
- Place a Parade Of Cans donation box in your church/business to collect items.
- Place a stack of Parade Of Cans info slips on your counters, desk, or checkout areas.
- Make an announcement regarding Parade Of Cans during your worship service or staff meetings.
- Send out an email regarding Parade Of Cans to your members or employees.
- Promote the Parade Of Cans campaign to your neighborhood, country club, or children’s sports groups.

### How do I enter the Parade of Cans food drive competition?

To enter the competition, please complete the attached participation form and return to [info@thecornertable.org](mailto:info@thecornertable.org) before August 31<sup>st</sup>.

### Where Can I Drop Off My Donation(s)?

In the past most organizations have chosen to collect food the entire month of August and then prefer to schedule a time to either drop off donations and/or have The Corner Table pick up donations the first

week of September. However, if you need to drop off donations during the month of August, you can do so at The Corner Table located at 122 North Main Street; Newton, NC 28658. If you need to schedule the donations to be picked up, please contact Darren Hefner.

### **When Can I Drop Off My Donation(s)?**

We encourage you to call The Corner Table at 828-464-0355 to schedule a time to drop off and/or pick-up donations. The Corner Table staff is in the office Monday-Thursday (7:30AM-2:30PM) and Friday (7:30AM-1PM).

### **Who Can I Contact With Questions?**

Summer Jenkins, Executive Director: [sjenkins@thecornertable.org](mailto:sjenkins@thecornertable.org) | 828-464-0355 ext. 105

Amanda Newton, Backpack Prog. Coordinator: [backpack@thecornertable.org](mailto:backpack@thecornertable.org) | 828-464-0355 ext. 104

Darren Hefner, Facilities & Inventory Manager: [dhefner@thecornertable.org](mailto:dhefner@thecornertable.org) | 828-464-0355 ext. 106